



# rhiannon travels

A TRAVEL + LIFESTYLE BLOG

MEDIA KIT UPDATED: MAY 2017 RHIANNONTRAVELS.COM

## ABOUT RHIANNON + RUSSELL

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My name is Rhiannon and I'm a travel blogger from Adelaide, Australia. Together with my partner Russell, we have developed a love for visiting new places and sharing our advice with people from all over the world. I have always loved to write, and I thought it was time to combine both of my passions into a creative career as a travel blogger.

Russell and I have both traveled separately, as well as having lived interstate within Australia and traveled overseas together.

## ABOUT RHIANNON TRAVELS

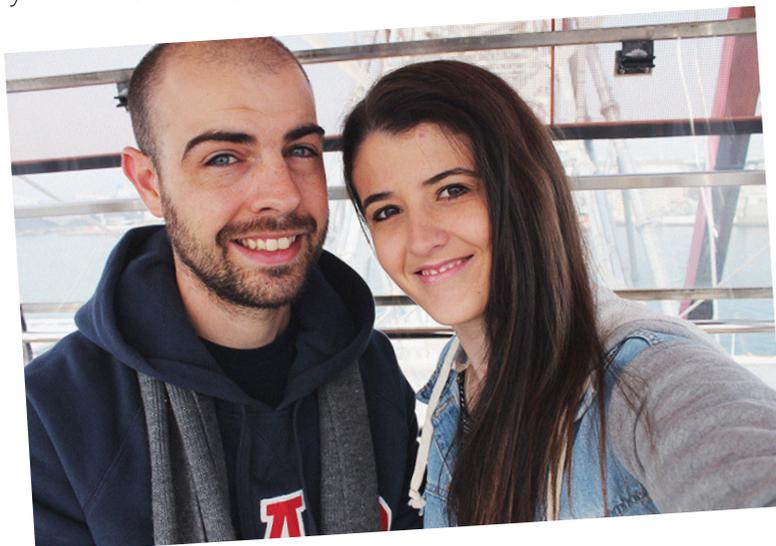
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Rhiannon Travels was established in September 2016 and is a travel blog focussing on reviews (hotels, restaurants, theme parks, popular attractions etc), itineraries, photography, travel tips and tricks, as well as personal travel stories. We focus on sharing practical and useful information, with 100% honest advice and reviews.

Rhiannon Travels target audience is a good mix between males and females in their late teens and early to late twenties looking to travel alone, with a partner or a group of friends. I write about the tips and information that I would be looking for while researching an upcoming trip, which means my reviews and articles are very relatable and informative.

*We are based in Adelaide, Australia.*

*Ideally we would love to work with hotels, airlines and restaurants from around the world, as those are the areas in which we focus most of our information on. We are keen to share as many high-quality articles as possible, whilst providing companies with the recognition and business that they deserve.*





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## SOCIAL MEDIA STATISTICS



*facebook.com/rhiannontravels*  
285+ Facebook page likes



*twitter.com/rhiannontravels*  
770+ Twitter followers



*instagram.com/rhiannontravels*  
1,500+ Instagram followers



*pinterest.com/rhiannontravels*  
695+ Pinterest followers

## BLOG STATISTICS PER MONTH

PAGEVIEWS	UNIQUE VISITORS	SESSIONS
<b>3.5k</b>	<b>2k</b>	<b>2.3k</b>

<b>LOCATION</b>	<b>AGE</b>	<b>GENDER</b>
USA: 27%	25-34: 43%	Female: 70%
Australia: 13%	35-44: 22%	Male: 30%

<b>SOCIAL REFERRAL</b>	<b>CHANNEL REFERRAL</b>
Facebook: 40%	Social: 52%
Flipboard: 23%	Direct: 23%
Pinterest: 9%	Organic Search: 8%

*Direct and referral traffic steadily increasing each month*

## HOW WE CAN WORK TOGETHER

- Hotel + Accommodation Reviews
- Sponsored Posts + Content
- Social Media Promotion (Instagram, Facebook and Twitter)
  - Guest Blog Posts
- Travel Related Product Reviews
- Social Media Giveaways

Email [contact@rhiannontravels.com](mailto:contact@rhiannontravels.com) for pricing and more information.

## WHY YOU SHOULD WORK WITH US

We are dedicated, hard working and professional individuals who take pride in sharing helpful information.

We are always 100% honest in reviews, and will go above and beyond to ensure we share relatable and enjoyable content.

We look forward to hearing from you in regards to any future collaborations or sponsorships we can work together on!

email: [contact@rhiannontravels.com](mailto:contact@rhiannontravels.com)